

# 12<sup>th</sup> EDITION MOROCCO HOME TEXTILE EXPO

12<sup>th</sup> INTERNATIONAL HOME TEXTILE EXHIBITION

01 – 04 APRIL 2027

OFEC —————  
CASABLANCA 



ORGANIZER



PARTNER



[www.moroccohometex.com](http://www.moroccohometex.com)

**Fair Name:** Morocco Home Textile Expo

**Description:** 12<sup>th</sup> International Home Textiles Exhibition

**Fair Date:** 01 - 04 April 2027

**Exhibition Area:** OFEC (Casablanca International Fairground)

**Exhibition Place:** Casablanca / Morocco

**Visiting Hours:** 10:30 - 18:30

**Organizer:** Pyramids Group

## ABOUT MOROCCO HOME TEXTILE EXPO



### EXPERIENCE THE BIGGEST TEXTILE SHOW IN REGION

**12<sup>th</sup> Morocco Home Textile Expo** which will be organized on **01 - 04 April 2027** with thousands of attendees at **Casablanca in Morocco** with 35 year old expertise of **Pyramids Group**.

Morocco Home Textile Expo will gain a great export value and sales growth to international companies. With the participation of domestic and international hometextile professionals Morocco Home Textile Expo presents high-quality products.

Morocco Home Textile Expo is a unique exhibition for exhibitors and visitors to meet new business partners. It is an excellent opportunity where you can discover thousands of trendy products of widely known brands and chain stores.

Morocco Home Textile Expo provides you the guarantee of an immediate outcome because demand for decoration and home textiles products has been increasing for the past five years.

## EXHIBITOR PROFILE

- Curtains & Tullies
- Bed Linen & Blanket
- Furniture & Upholstery
- Kitchen Textiles
- Bathroom Products
- Carpet
- Wall & Floor Covering
- Solar-Protective Materials
- Design Studios
- Technology
- Services
- Raw Materials & Textile Inputs
- Trade Publications



“

**MOROCCO HOME TEXTILE EXPO GATEWAY OF THE AFRICA  
AND THE MEDITERRANEAN HOME TEXTILES MARKETS**

”

## VISITOR PROFILE



- Importer
- Exporter
- Manufacturer
- Wholesalers & Distributor
- Agents
- Buying Offices
- Department Store
- Chain and Specialty Store
- Design & Lifestyle Store
- Interior Designers
- Media

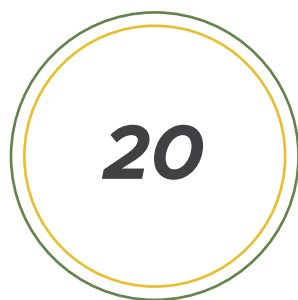
# FACTS & FIGURES OF MOROCCO HOME EXPO



Total Visitors



Visitors' Countries



Exhibitor Countries

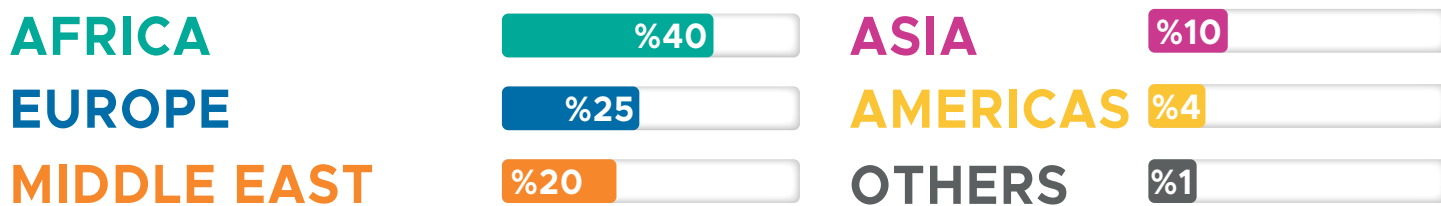


Total Exhibitors

## EXHIBITORS COUNTRIES (20)

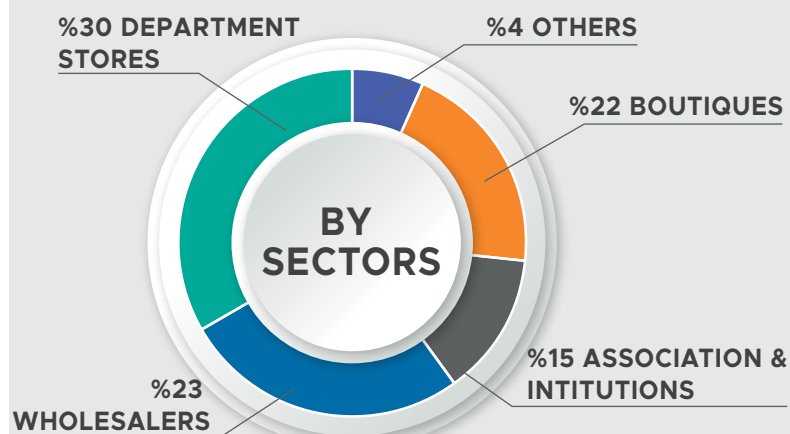


## REGIONAL BREAKDOWN OF VISITORS



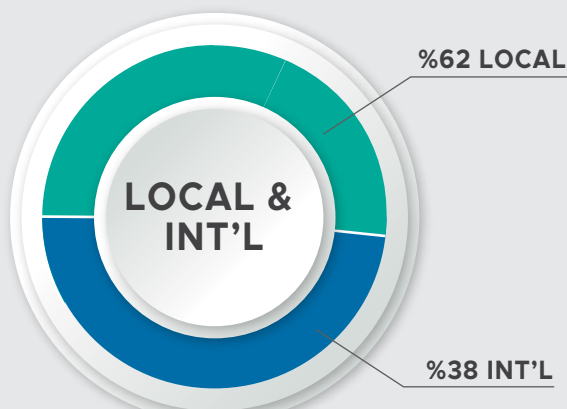
## VISITORS' BREAKDOWN

by sectors



## VISITORS' BREAKDOWN

by country



# WHY BE PART OF THE MOROCCO HOME TEXTILE EXPO

## DISCOVER THE MARKET ADVANTAGES

### *Enhance the Home Textile Network and Trade Volume Through Morocco Home Textile Expo*

- Morocco Home Textile Expo is full of opportunities for exhibitors and visitors to do business on a global scale. Morocco Home Textile Expo is an international platform where sector professionals are able to meet each other and develop their network.
- Morocco Home Textile Expo is where you can discover home textile products of widely known brands and chain stores.
- Over 20.000 industry professionals came together for two previous editions
- Over 350 B2B meetings were organized at the last two editions of Morocco Home Textile Expo.
- Morocco Home Textile Expo is a unique exhibition of Morocco where you can discover new, more cost-effective solutions to your existing processes.
- Morocco Home Textile Expo is a unique fair for meeting with new suppliers, customers and business partners.





## Discover The African and Mediterranean Home Textile Market's Dynamic Economy

- Morocco is one of the partners of the Euro-Mediterranean Partnership (Euro-med) that promotes economic integration and democratic reform across 10 neighbors to the EU's south in North Africa and the Middle East.
- Morocco is the first country in the southern side of the Mediterranean to benefit from the advanced status in its relations with the European Union
- The Free Trade Agreement with the United States (Morocco's 6th largest trade partner) is part of the overall strategy of the Moroccan economy.
- Morocco is part of the Agadir Agreement with Egypt, Jordan and Tunisia. All parties committed to removing all tariffs on trade between them and to harmonize their legislation with regard to standards and customs procedures.



# PHOTO GALLERY





# 12<sup>th</sup> EDITION MOROCCO HOME TEXTILE EXPO

12<sup>th</sup> INTERNATIONAL HOME TEXTILE EXHIBITION

01 – 04 APRIL 2027

OFEC —————  
CASABLANCA 

## Contact to Exhibit

 0090 545 678 83 27  
 sales@pyramidsfair.com

## Contact to Visit

 00966 503 685542  
 marketing@pyramidsfair.com

Scan to Contact  
via Whatsapp



Scan for  
the Fair Venue



 **OFEC- Casablanca  
International Fairground**  
J93C+Q6G, Rue de Boukraa,  
Sidi Belyout 20000, Morocco

ORGANIZER



PARTNER



[www.moroccohometex.com](http://www.moroccohometex.com)