

# MOROCCO

## HOME TEXTILE EXPO

*8th MOROCCO INTERNATIONAL  
HOME TEXTILES EXHIBITION*

**23-24-25**  
**APRIL 2024**

 OFEC (Office des Foires et Expositions de  
Casablanca, Morocco)

ORGANIZERS



[www.moroccohometextilesexpo.com](http://www.moroccohometextilesexpo.com)

**FAIR TAG** **Fair Name:** Morocco Home Expo  
**Description:** 8th International Home Textiles Exhibition  
**Fair Date:** 23 - 25 April 2024  
**Exhibition Area:** OFEC (Office des Foires et Expositions de Casablanca)  
**Exhibition Place:** Casablanca / Morocco  
**Visiting Hours:** 10:30 - 18:30  
**Organizer:** Pyramids Group, Atelier Vita

## ABOUT MOROCCO HOME EXPO



**MOROCCO**  
HOME TEXTILE EXPO

### EXPERIENCE THE BIGGEST TEXTILE SHOW IN REGION

**8th Morocco Home Expo** which will be organized on **23-25 April 2024** with thousands of attendees at **Casablanca in Morocco** with 28 year old expertise of **Pyramids Group**.

Morocco Home Expo will gain a great export value and sales growth to international companies. With the participation of domestic and international hometextile professionals Morocco Home Expo presents high-quality products.

Morocco Home Expo is a unique exhibition for exhibitors and visitors to meet new business partners. It is an excellent opportunity where you can discover thousands of trendy products of widely known brands and chain stores.

Morocco Home Expo provides you the guarantee of an immediate outcome because demand for decoration and home textiles products has been increasing for the past five years.

## EXHIBITOR PROFILE

- Curtains & Tullies
- Bed Linen & Blanket
- Furniture & Upholstery
- Kitchen Textiles
- Bathroom Products
- Carpet
- Wall & Floor Covering
- Solar-Protective Materials
- Design Studios
- Technology
- Services
- Raw Materials & Textile Inputs
- Trade Publications



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**MOROCCO HOME EXPO GATEWAY OF THE AFRICA  
AND THE MEDITERRANEAN HOME TEXTILES MARKETS**

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## VISITOR PROFILE



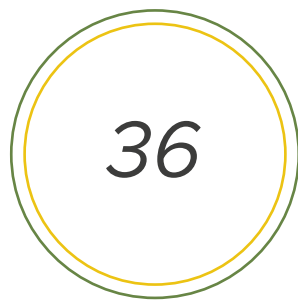
- Importer
- Exporter
- Manufacturer
- Wholesalers & Distributor
- Agents
- Buying Offices
- Department Store
- Chain and Specialty Store
- Design & Lifestyle Store
- Interior Designers
- Media

# FACTS & FIGURES OF

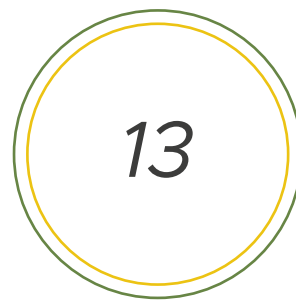
## MOROCCO HOME EXPO



Total Visitors



Visitors' Countries



Exhibitor Countries



Total Exhibitors

## EXHIBITORS COUNTRIES (13)



MOROCCO



TURKIYE



CHINA



INDIA



PAKISTAN



GERMANY



ITALY



UAE



EGYPT



TUNUSIA



BELGIUM



SPAIN



INDONESIA

## REGIONAL BREAKDOWN OF VISITORS

AFRICA

%52

ASIA

%1

EUROPE

%32

AMERICA

%3

MIDDLE EAST

%7

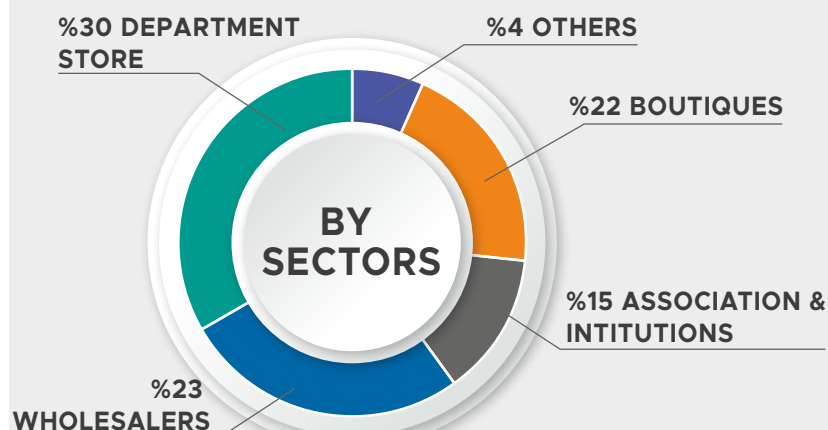
OTHERS

%1

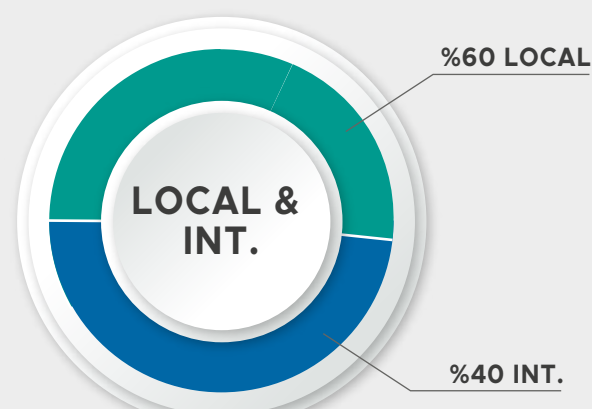
GULF COUNTRIES

%4

## BREAKDOWN OF VISITORS' BY SECTORS



## PERCENTAGES OF VISITORS BREAKDOWN





# WHY BE PART OF THE MOROCCO HOME EXPO

## DISCOVER THE MARKET ADVANTAGES

### *Enhance the Home Textile Network and Trade Volume Through Morocco Home Expo*

- Morocco Home Expo is full of opportunities for exhibitors and visitors to do business on a global scale. Morocco Home Expo is an international platform where sector professionals are able to meet each other and develop their network.
- Morocco Home Expo is where you can discover home textile products of widely known brands and chain stores.
- Over 20.000 industry professionals came together for two previous editions
- Over 350 B2B meetings were organized at the last two editions of Morocco Home Expo.
- Morocco Home Expo is a unique exhibition of Morocco where you can discover new, more cost-effective solutions to your existing processes.
- Morocco Home Expo is a unique fair for meeting with new suppliers, customers and business partners.





## Discover The African and Mediterranean Home Textile Market's Dynamic Economy

- Morocco is one of the partners of the Euro-Mediterranean Partnership (Euro-med) that promotes economic integration and democratic reform across 10 neighbors to the EU's south in North Africa and the Middle East.
- Morocco is the first country in the southern side of the Mediterranean to benefit from the advanced status in its relations with the European Union
- The Free Trade Agreement with the United States (Morocco's 6th largest trade partner) is part of the overall strategy of the Moroccan economy.
- Morocco is part of the Agadir Agreement with Egypt, Jordan and Tunisia. All parties committed to removing all tariffs on trade between them and to harmonize their legislation with regard to standards and customs procedures.





# 2023 NOVEMBER PHOTO GALLERY




# MOROCCO

## HOME TEXTILE EXPO

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ORGANIZERS

ISO  
9001



[www.moroccohometextilesexpo.com](http://www.moroccohometextilesexpo.com)