

# MOROCCO HOMETEX

*7th MOROCCO INTERNATIONAL  
HOME TEXTILES EXHIBITION*

**15-16-17  
NOVEMBER 2023**

📍 Parc des Expositions / Office des Changes  
Casablanca / Morocco

ORGANIZERS



**PYRAMIDSGROUP**  
INT'L CONFERENCES & EXHIBITIONS



**ATELIER VITA**

[www.moroccohometex.com](http://www.moroccohometex.com)

# FAIR TAG

**Fair Name:** Morocco Hometex

**Description:** 7th International Home Textiles Exhibition

**Fair Date:** 15 - 17 November 2023

**Exhibition Area:** Parc des Expositions / Office des Changes

**Exhibition Place:** Casablanca / Morocco

**Visiting Hours:** 11:00 - 19:00

**Organizer:** Pyramids Group, Atelier Vita

## ABOUT MOROCCO HOMETEX



*7th Morocco Hometex which will be organized on 15-17 November 2023 with thousands of attendees at Casablanca in Morocco with 28 year old expertise of Pyramids Group.*

*Morocco Hometex Fair will be gained a great export value and sales growth to international companies. With the participation of domestic and international hometextile professionals Morocco Hometex Fair presents high quality products.*

*Morocco Hometex Fair is an unique exhibition for exhibitors and visitors to meet new business partners. It is an excellent opportunity where you can discover thousands of trendy products of widely known brands and chain stores.*

*Morocco Hometex Fair provides you the guarantee of an immediate outcome because demand to decoration and home textiles products has been increasing for the past five years.*

# EXHIBITOR PROFILE

- Curtains & Tullies
- Bed Linen & Blanket
- Furniture & Upholstery
- Kitchen Textiles
- Bathroom Products
- Carpet
- Wall & Floor Covering
- Solar-Protective Materials
- Design Studios
- Technology
- Services
- Raw Materials & Textile Inputs
- Trade Publications



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MOROCCO HOMETEX IS **GATEWAY OF THE AFRICA AND THE MEDITERRANEAN** TEXTILE MARKETS

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# VISITOR PROFILE

- Importer
- Exporter
- Manufacturer
- Wholesalers & Distributor
- Agents
- Buying Offices
- Department Store
- Chain and Specialty Store
- Design & Lifestyle Store
- Interior Designers
- Media

# FACTS & FIGURES OF MOROCCO HOMETEX



Total Visitors



Visitors' Countries



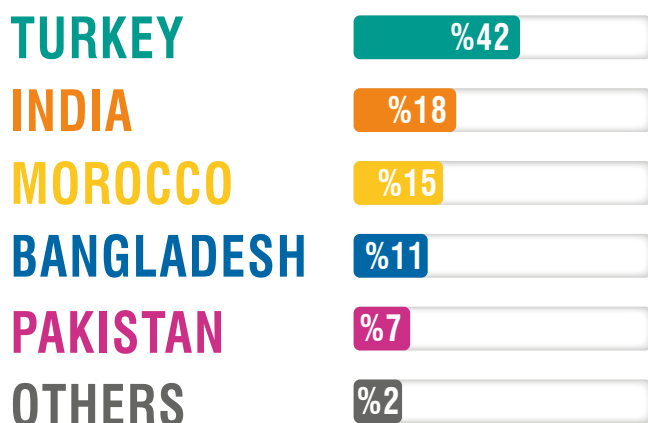
Exhibitor Countries



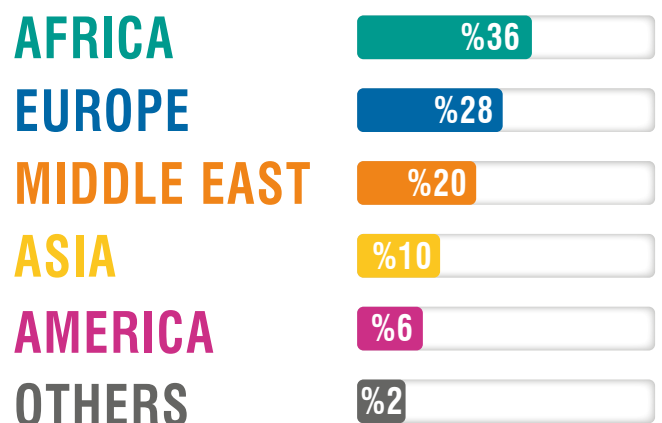
Total Exhibitors



## EXHIBITOR BREAKDOWN BY COUNTRY



## REGIONAL BREAKDOWN OF VISITORS





# WHY MOROCCO HOMETEX

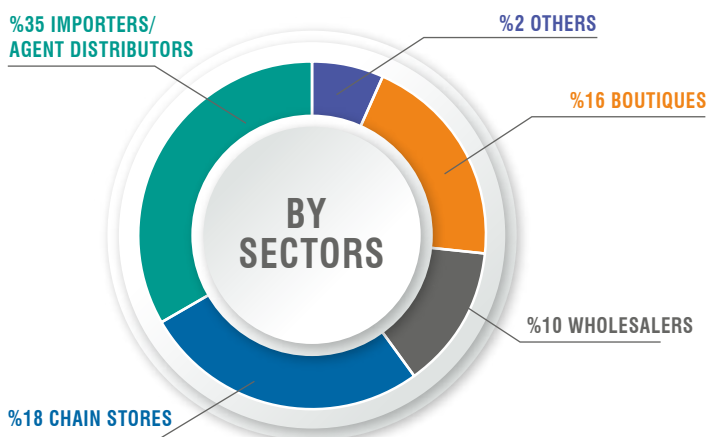
# DISCOVER THE MARKET ADVANTAGES



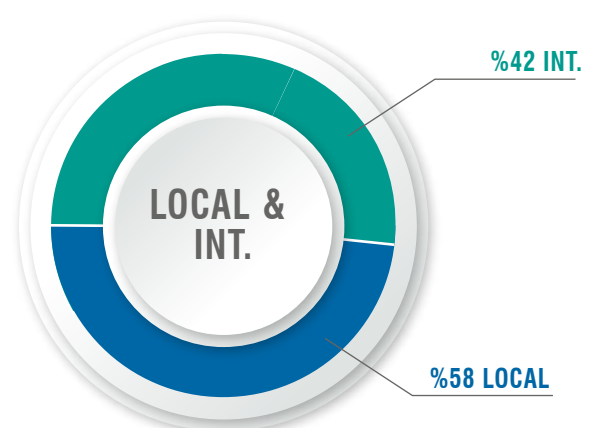
## *Enhance the Textile Network and Trade Volume Through Morocco Fashiontex*

- Morocco Hometex is full of opportunities for exhibitors and visitors to do business on a global scale. Morocco Hometex is an international platform where sector professionals are able to meet each other and develop their network.
- Morocco Hometex is the where that you can discover home textiles products of widely known brands and chain stores
- Over 20.000 industry professionals came together for two previous editions
- Over 150 B2B meetings were organized at the last two editions of Morocco Hometex
- Morocco Hometex is an unique exhibiton of Morocco where you can discover new, more cost-effective solutions to your existing processes
- Morocco Hometex is the unique fair for meeting with new suppliers, customers and business partners

## BREAKDOWN OF VISITORS' BY SECTORS



## PERCENTAGES OF VISITORS BREAKDOWN



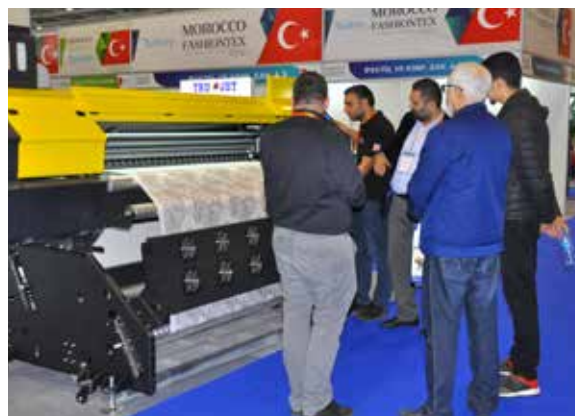
## Discover The African and Mediterranean Hometextile Market's Dynamic Economy

- Morocco is one of the partners of the Euro-Mediterranean Partnership (Euromed) that promotes economic integration and democratic reform across 10 neighbors to the EU's south in North Africa and the Middle East.
- Morocco is the first country in the southern side of the Mediterranean to benefit from the advanced status in its relations with the European Union
- The Free Trade Agreement with the United States (Morocco's 6th largest trade partner) is part of the overall strategy of the Moroccan economy.
- Morocco is part of the Agadir Agreement with Egypt, Jordan and Tunisia. All parties committed to removing all tariffs on trade between them and to harmonize their legislation with regard to standards and customs procedures.





# MOROCCO HOMETEX DECEMBER 2022



# MOROCCO HOMETEX

## CONTACT US

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